

# BusyCo should invest \$300K - \$400K in Black's Data Storage Solution

## Context

BusyCo's IT infrastructure is struggling to keep up with its evolving business, particularly in relation to intelligent data storage solutions.

## Trigger

BusyCo leadership does not want to store sensitive material on the cloud and would prefer other physical storage options.

## Question

What is the best way for BusyCo to boost its data storage capability?

**BusyCo should invest \$300-\$400K in Black to ensure intelligent data storage capabilities**

### BusyCo currently does not have intelligent data storage capabilities

- BusyCo lacks storage redundancy and replication abilities
- BusyCo lacks advanced features such as data de-duplication

### And the best fit solution for BusyCo to address its intelligent storage problems is an investment with Black

- Black meets all basic requirements
- Yellow meets many basic requirements but lacks a reliable management team
- Pink could meet the basic requirements as a retrofit to current storage, but adoption of their technology introduces significant complexity.

### Therefore, BusyCo should prepare to implement a Black storage solution

- Allocate \$300K - \$400K
- Develop a data migration plan
- Identify potential risks associated with the data migration and mitigate those risks